

CITY OF ALGONAC

PUBLIC EDUCATION PROGRAM (PEP)

Introduction:

The City of Algonac collaborates with St. Clair County to fulfill the public education requirements of the State of Michigan's National Pollutant Discharge Elimination System (NPDES) Application for Discharge of Stormwater to Surface Waters from a Municipal Separate Storm Sewer System (MS4). Algonac has committed to implementing the County's collaborative plan and is part of the ABay Partners along with Ira and Clay Townships. This PEP explains Algonac's role and accompanies the County's Public Education Program.

The goal of the PEP is to promote, publicize and facilitate a water education program that encourages the public to reduce stormwater pollution to the greatest extent possible.

Required Permit Elements

The County's PEP outlines the priority topics and rankings. Please see St. Clair County PEP for further information on required permit elements, topics and priorities, program evaluation, and progress reporting.

Algonac's Proposed Public Education BMPs

Algonac will participate in Activities 1, 2, 4 and 5 of the County's PEP.

Activity #1 Distribute Education Materials

Algonac will utilize print and digital materials developed by SCC, by the Southeast Michigan Council of Governments (SEMCOG), and/or other organizations. Materials will be distributed at municipal offices, events, public locations and on the City's website.

Activity #2

Provide Content in Newsletters, Websites, Social Media

Information will be developed and distributed to watershed stakeholders to keep them informed about ongoing watershed issues, individual actions to protect water resources, and stewardship opportunities. Information on similar topics will also be included in permittee's newsletters and/or other types of notices mailed and/or emailed to watershed residents. Information will also be posted on a collaborative storm water website and/or via social media tools.

Activity #4

Display Water Quality Exhibits

Provide water-quality and/or watershed themed exhibits and/or table-top displays at public events and/or public facilities.

Activity #5

Promote SCC water quality hotline

Promote SCC's 24-hour anonymous water quality hotline for reporting illicit discharges and pollution problems.